

TRADE-IN TRADE-UP TRADE MORE



MOBILE COMPUTING
**TRADE-IN
OFFER**

ANY DEVICE, ANY BRAND, ANY MODEL!*



TAKE ADVANTAGE OF OUR TRADE-IN OFFER: GENERATE EXTRA REVENUE INCREASE SALES

OFFER YOUR CUSTOMERS COST-EFFECTIVE UPGRADES TO OUR LATEST TECHNOLOGY



Max Performance; faster performance, reduced power consumption and more memory space for even the most intensive applications.



Max Data Capture; latest scanners enable rapid fire, easy to align scanning of 1D & 2D barcodes; colour camera option.



Max Sensor; 3-axis accelerometer enables motion sensing applications for dynamic screen orientation, power management and other applications.



Max Rugged; lightweight yet rugged with industry-leading drop, tumble and sealing specifications; quite simply, they'll last longer!

LOOKING FOR NEW OPPORTUNITIES TO DRIVE 2012 SALES?

Look no further than your existing customer base...there's never been a better time for them to invest in the latest technology to maximise the efficiency of their workforce.

And with our Trade-In offer you can replace their old mobile computers – any device, any make, any model – with the latest state-of-the-art technology...

- Choose an MC55A0 and your trade-in rebate will be \$155
- Opt for an MC75A0 and get a trade-in rebate of \$165

PLUS ask your distributor about any special offers on the MC55A0 and MC75A0 in addition to these rebates.

Traded in units must be returned to Motorola. Want to know more? For full details of the offer including marketing tools go to Partner Hallway:

<https://partnerselecthallway.motorola.com>

To register for the trade-in program go to our trade in website: www.motorolasolutions.com/emea/tradein

JUST THINK... HOW MANY MOBILE COMPUTERS HAVE YOU SOLD IN THE LAST 10 YEARS?

AND HOW MANY OF THEM COULD YOU REPLACE WITH NEWER, BETTER, FASTER MODELS?

REFRESH YOUR CUSTOMERS INSTALLED BASE BEFORE YOUR COMPETITORS DO!

FIND OUT MORE. GO TO PARTNER HALLWAY FOR ALL THE DETAILS



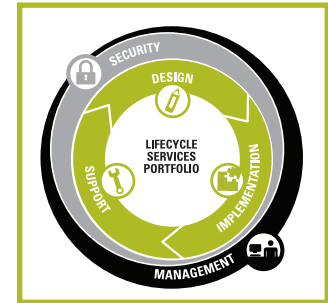
Max Connectivity; with the latest Bluetooth technology (v2.1 with EDR) plus TEAM Express for instant push-to-talk voice communications.



Max Secure; FIPS 140-2 certification and the most advanced encryption and authentication algorithms ensure government-grade security.



Max Display; high-resolution colour VGA touch screen; easy to view in virtually any light; better contrast and brightness; and all using less power!



Max Support; Service from the Start enables support costs to be fixed. In contrast, costs can become unmanageable for older, unsupported models.

TRADE-IN TRADE-UP TO...

**THE REBATE IS ON TOP OF ANY SPECIAL OFFERS YOUR
DISTRIBUTOR MIGHT OFFER YOU ON NEW UNITS**



MC55A0
\$155 REBATE*



MC75A0
\$165 REBATE*

*Rebate payable directly to you in
USD, EUR or GBP